

1824 Bachelor of Design / Bachelor of Media (PR & Advertising) - Dual Award

		STAGE 1						STAGE 2					
		T1	uoc	T2	uoc	T3	uoc	T1	uoc	T2	uoc	T3	uoc
DESIGN	DDES1100 Design Studio 1	6		Introductory Disciplinary Studio 1*	6	DDES1101 Design Studio 2	6	Intermediate Disciplinary Studio 1	6	DDES2100 Design Studio 3	6	DDES1201 Design History & Theory 2	6
	DDES1200 Design History & Theory 1	6								Introductory Disciplinary Studio 2*	6		
MEDIA	MDIA1002 Media Industry	6		L1 Media Prescribed Elective	6	L1 Media Prescribed Elective	6	MDIA2005 Advertising: Creative Dimensions	6			MDIA2012 Promotional Cultures	6
						MDIA1003 Public Relations Practices	6	MDIA2006 Communication Strategies	6	L2 Media Prescribed Elective	6		
		Units of credit (uoc)						48					

		STAGE 3						STAGE 4					
		T1	uoc	T2	uoc	T3	uoc	T1	uoc	T2	uoc	T3	uoc
DESIGN	DDES2200 Design History & Theory 3	6		Advanced Disciplinary Studio 1	6	DDES2101 Design Studio 4	6	DDES2102 Professional Practice	6	DDES3100 Design Studio 5	6	DDES3101 Design Studio 6	6
	Intermediate Disciplinary Studio 2	6								DDES3200 Managing Design	6		
MEDIA	L2 Media Prescribed Elective	6		L2 PR & Adv. Prescribed Elective	6	L3 Media Prescribed Elective	6	MDIA3009 Brand Comms & Culture	6	MDIA3000 Discourse & Promotion	6	L3 PR & Adv. Prescribed Elective	6
				L2/3 PR & Adv. Prescribed Elective	6			L3 Media Prescribed Elective	6				
		Units of credit (uoc)						48					

		STAGE 5						
		T1	uoc	T2	uoc	T3	uoc	
DESIGN	ADAD3000 Professional Experience Project	6		Advanced Disciplinary Studio 2	6			
	Prescribed Elective #	6		Prescribed Elective #	6			
		Units of credit (uoc)						24

Design Disciplinary Studios & Prescribed Electives

Choose 2 of the 6 Disiplinary Studios below to follow as a sequence from **Introductory** through to **Intermediate** and **Advanced**.

Choose 2 additional **Introductory Studios** as **Prescribed Electives**.

INTRODUCTORY

Object 1	DDES1120
Experience 1	DDES1130
Graphics 1	DDES1140
Interaction 1	DDES1150
Textiles 1	DDES1160
3D Visualisation 1	DDES1110

INTERMEDIATE

Object 2	DDES2120
Experience 2	DDES2130
Graphics 2	DDES2140
Interaction 2	DDES2150
Textiles 2	DDES2160
3D Visualisation 2	DDES2110

ADVANCED

Object 3	DDES2121
Experience 3	DDES2131
Graphics 3	DDES2141
Interaction 3	DDES2151
Textiles 3	DDES2161
3D Visualisation 3	DDES2111